



Ronald McDonald  
House Charities®  
Columbia, SC



SCAN TO APPLY

## What we are looking for: Marketing & Events Intern

**At RMHC Columbia, SC, you do more than make a living; you make a difference.**

Working to continue providing a place of hope and restoration for families with critically ill or injured children, we're calling on the innovators, visionaries, and the determined to join our family! As one of our nation's most respected nonprofits, we know what it's like to stand out. Your background, perspective, and desire to make an impact set you apart. That is why we are looking for you.

### INTERNSHIP DESCRIPTION

- STIPEND:** Unpaid Internship  
**TIMELINE:** Spring, Summer or Fall Semester (approximately 16 weeks)  
**SCHEDULE:** 3 days/15 hours a week minimum.  
Hours are flexible between the hours of 9:00 a.m. and 5:00 p.m.  
**REPORTS TO:** Ashley Barr, Interim Executive Director  
Kate Shay English, Interim Executive Director

As an RMHC Columbia, SC intern, you will see your work's impact daily. We are looking for a passionate team player to assist the House Staff in a wide range of projects and tasks that benefit the mission and vision of the Ronald McDonald House. The intern will gain hands-on experience and training, including marketing, events, development, fundraising, and donor relations, while gaining knowledge of how a nonprofit organization operates.

- Assist with planning and creating social media content to engage RMHC audiences
- Assist with marketing, development and execution of the annual fundraising Gala (Spring Semester), Golf and Clay Tournaments (Fall Semester) and other yearly events
- Collaborate with Event Committees to create event collateral
- Assist with solicitation for donations including monetary and in-kind for House and Family Room Programs
- Work with House Staff on other assignments as needed

### SKILLS AND EXPERIENCE

- Desire to work in the nonprofit industry with an overall passion for helping others
- Thorough and detailed expertise with written and verbal communications
- Prior experience or interest in fundraising or event planning
- Developed organizational skills and great attention to detail
- Able to manage multiple activities at one time, showing self-initiative

To apply for an internship position, please visit this link: [mhccares.org/apply](https://mhccares.org/apply)  
Ronald McDonald House Charities Columbia, SC | 2901 Colonial Drive, Columbia, SC 29203